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## **Embedded systems specialist eSOL accelerates growth of its European activities**

Paris and Tokyo, January 30, 2020 – eSOL, a leading global specialist in embedded systems and IoT business, has set about implementing a major expansion plan in Europe. The company, which was formed in Japan in 1975, has around 450 employees worldwide. eSOL has been achieving continuous annual growth and profit since its inception and is looking to become equally successful in global markets, building on the recent establishment of its eSOL Europe subsidiary near Paris, France in March 2018.

Supplying a host of global blue-chip OEMs with embedded software technology tools, RTOS (Real-Time Operating Systems), middleware and engineering services, eSOL has enjoyed success responding to the market need for increasingly comprehensive solutions in all project phases, from design and development to production and maintenance. eSOL's offer of total engineering solutions, combined with sophisticated technologies, unique ideas and highly skilled engineering teams, have earned the company a solid reputation in embedded systems and real-time software platforms across many different sectors and a multitude of applications.

“As customers strive to accelerate time-to-market, increase product quality, optimize return on investment and hit peak time-to-volume targets, eSOL's skills, experience and innovation are key drivers to customer success,” explains Bob Ueyama, Executive Vice-President at eSOL. “It's important for a company like eSOL to seek new markets and increase its activities globally. This is why we are seeking expansion and greater market penetration in Europe and elsewhere.”

Listed on the Tokyo Stock Exchange, eSOL has pledged to continue innovating and evolving, so it can be of ever-greater value to its customers and markets. Already one of Japan's premier engineering groups, the company is targeting Europe as a region with enormous potential.

Rolland Dudemaine, Vice President at eSOL Europe, says: “We have a multi-faceted approach to growing our presence in Europe. Firstly, we will take on more engineering personnel in Europe and hire staff in Germany to expand our local development capabilities and support to partners, for example. In turn, this will help us increase our business development activities and provide closer customer support in key vertical markets including automotive and industrial equipment.”

eSOL has the required product portfolio, strategic partnerships and engineering resources in place, having built its track record primarily in the embedded software industry, as Laurent Mares, VP Sales, EMEA and Americas, explains: “We excel in the creation of high-reliability and high-performance RTOSes, development environments, and several types of middleware used in numerous embedded systems, from digital consumer products [including digital cameras] to automotive computer devices [including ADAS and autonomous driving] and industrial IoT systems [including edge computing]. In fact, our high-performance and scalable software platform, which is centred upon our unique and patented multi-kernel RTOS technology, is deployed in over 100 million embedded devices globally.”

Mr Mares, whose extensive experience spans the embedded technology and systems engineering markets, adds: “The medical sector is another critical market for which our functional safety certification capabilities and product innovation are well suited.”

eSOL is committed to developing the latest technologies in OS architecture, autonomous driving, parallel processing, AI and ROS/ROS 2, and contributes actively to various international standardization activities. In particular, the company directly participates in the AUTOSAR specification development as a ‘Premium Partner’, and can deliver a full COTS software solution for the automotive field, including AUTOSAR Adaptive Platform, AUTOSAR Classic Platform, POSIX RTOS, Hypervisor and Autoware implementations.

“In recent years, advances in autonomous driving technology and related functional safety technology have made remarkable progress, and competition for technology development remains fierce,” says Mr Ueyama. “The AUTOSAR automotive consortium has been very active in Europe. Supported by our expansion initiatives, we will be able to work more closely with various European companies to provide related eSOL products and technologies.”

As part of its aggressive expansion strategy for engineering, business development and support in Europe, which itself is part of eSOL’s wider globalization plan, the company will be exhibiting at Embedded World 2020 (25-27 February, Nuremberg, Germany; Hall 4, Stand 506). eSOL will showcase product demonstrations targeting the automotive and industrial markets, using technologies such as high-performance and scalable real-time platforms with safety and reliability for edge computing.

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### **About eSOL Co., Ltd**

Founded in 1975 and listed on the Tokyo Stock Exchange, eSOL is a leading global company in the fields of embedded systems and Industrial IoT that seeks to create a safer and better connected society using its innovative computer technologies. eSOL's high-performance and scalable software platform products and first-class professional services, centered around its unique and patented real-time operating system technology, are used worldwide in most embedded application fields. This includes automotive systems, which conform to the most stringent quality standards, as well as industrial equipment, satellites, medical and digital consumer electronics. In addition to the research and development of its own leading-edge products, and joint research with major manufacturers and universities, eSOL is actively engaged in AUTOSAR and Multi/Many-Core technology standardization activities.

For more information, please visit: <https://www.esol.com/>

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### **▪ Contacts for inquiries relating to this press release**

Benoit Simoneau  
514 Media Ltd.

+44 7891 920 370  
[benoit@514-media.com](mailto:benoit@514-media.com)

Laurent Mares  
eSOL Europe  
+33 (0)6 07 57 74 98  
[laurent.mares@esol.com](mailto:laurent.mares@esol.com)

eSOL Corporate Marketing Office, Embedded Products Division  
eSOL Co., Ltd.  
+81-3-5302-1360  
[media@esol.co.jp](mailto:media@esol.co.jp)

URL : <https://www.esol.com/>