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# 1. Company Information



## eSOL SPIRIT - Management Philosophy -







# **Company Information**

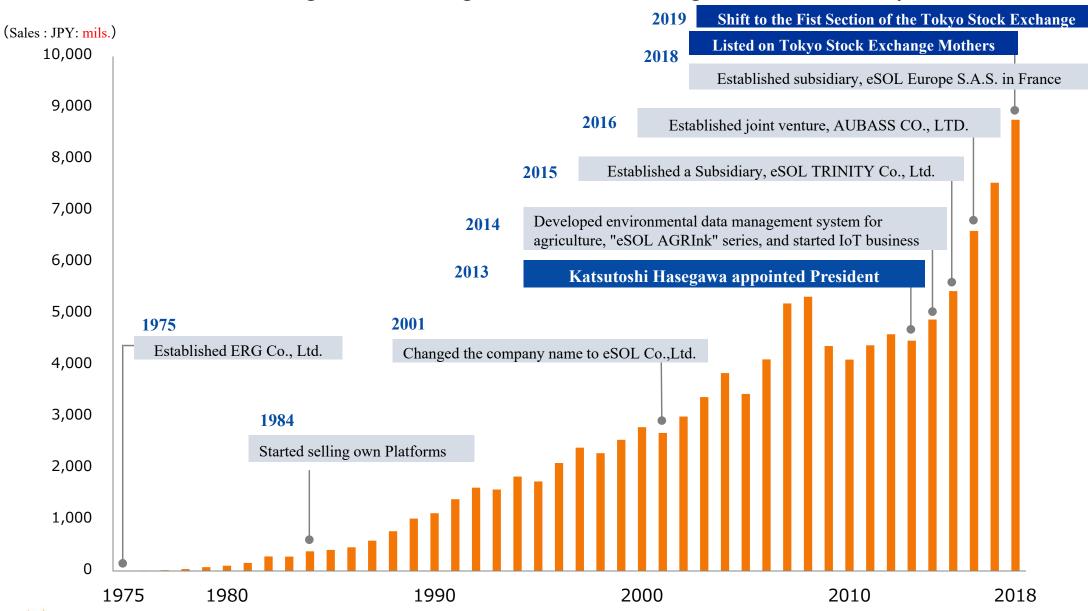
Name	eSOL Co.,Ltd.		
Foundation	May 1975		
Representative	President Katsutoshi Hasegawa		
Core Business	and licensing software for re- • Engineering services applications	nters and custom etail inventory se for IoT applications	
Paid-in capital	1,041million yen (as of Nov. 2018)		
Employees	448 (as of Jun. 2019) *Consolidated		
Group Companies	eSOL TRINITY Co.,Ltd (Consolidated subsidiary) est. Mar. 2015 AUBASS CO., LTD. (Equity method affiliate) est. Apr. 2016 eSOL Europe S.A.S. (Consolidated subsidiary) est. Mar. 2018		





### **History**

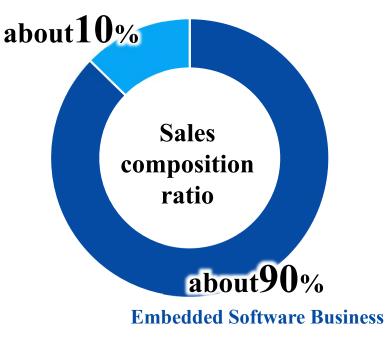
eSOL has been achieving sustainable growth in fluctuating software industry.





### **Business Overview**

#### **Sensing Solution Business**



#### **Embedded Software Business**

- Development and sales of RTOS (real-time operating system)
- Engineering services for entrusted embedded software
- Consultation related to embedded software development
- Sales of tools for embedded software development
- Education for engineers for embedded software development

#### **Sensing Solution Business**

[Logistics related business]

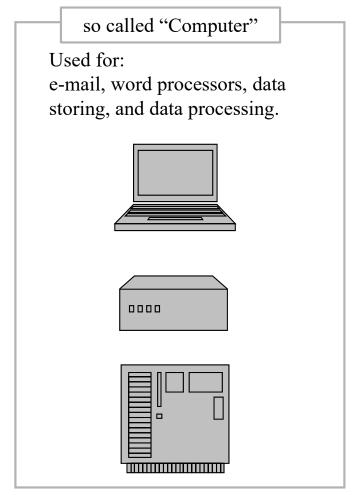
- In-vehicle printer for issuing designated slips
- Ordinary temperature devices (handy terminal, forklift mounted cameras, access points, etc.)
- Development and sales of strong environmental resistance handy terminal and sales-support software
   [Sensor network related business]
- Proposal of sensor network system

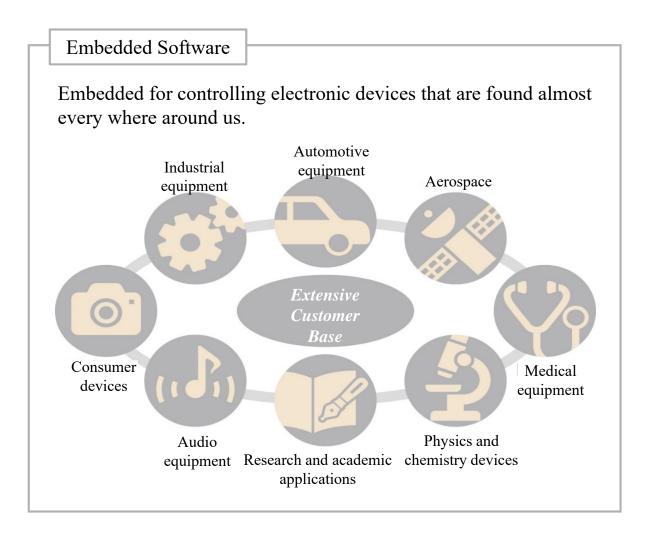




### What's Embedded Software?

Embedded software is a piece of software that is embedded in various hardware or non-PC devices around us, for example vehicles, in order to control those electronic equipment. It excludes, however, so called "Computer" such as PC, server, or super computer. Today, many pieces of equipment is increasingly computerized. Along with that trend, the embedded software market has been expanding.



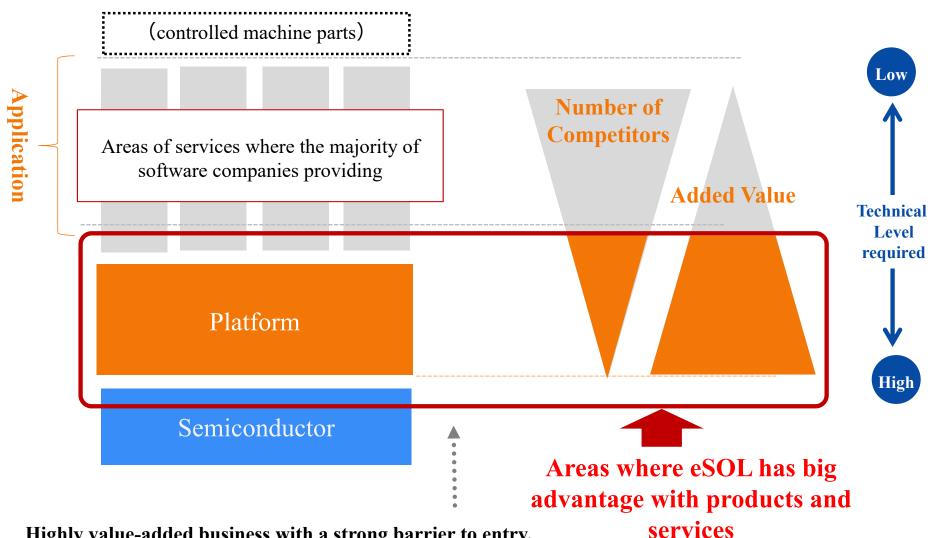






### **Embedded Software Industry Structure**

Very few companies can develop leading platforms in the world.



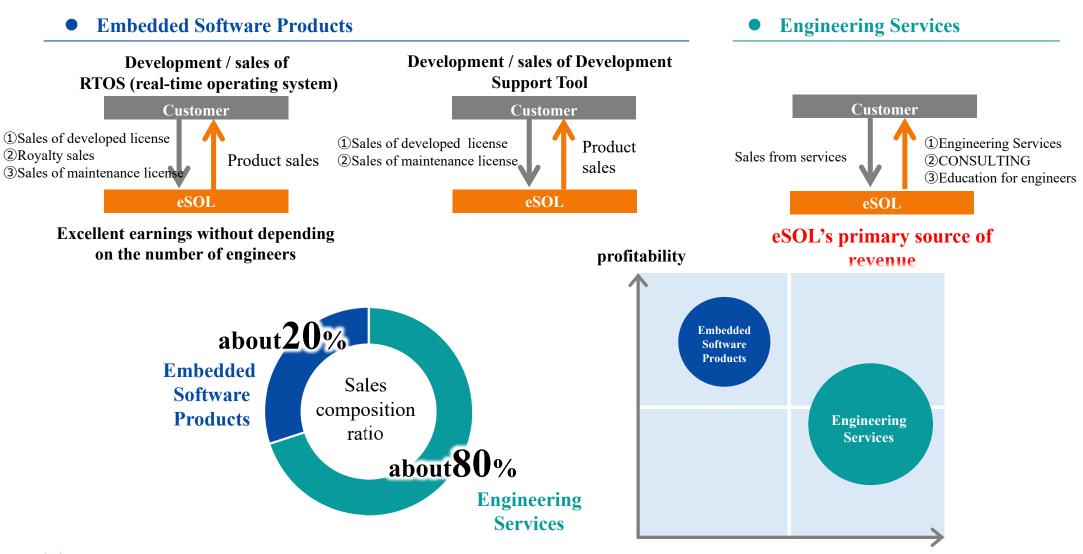
- Highly value-added business with a strong barrier to entry.
- Very few companies have unique OS.





### Revenue Structure of eSOL's Embedded Software Business

Well-balanced profit structure with highly profitable Embedded Software Products and fairly stable Engineering Services.



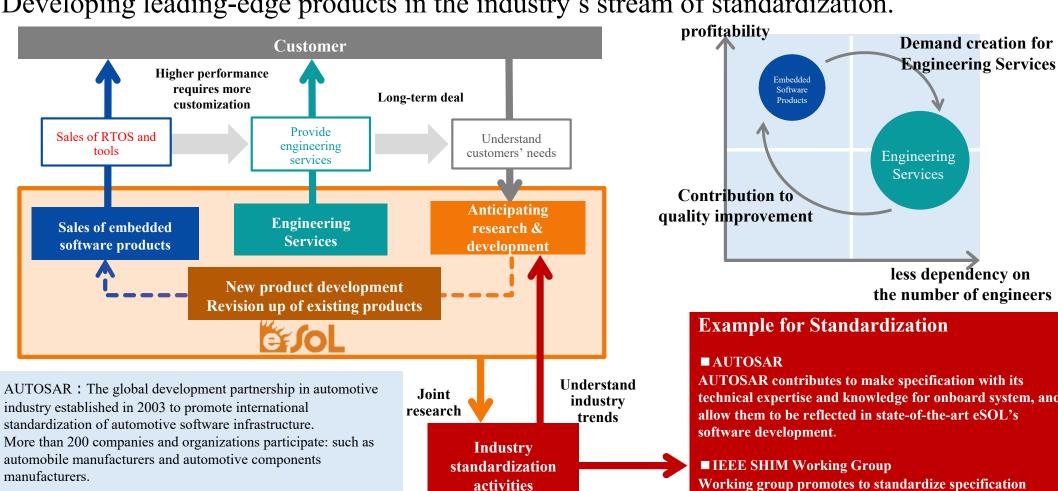




### eSOL's Embedded Software Business Character

Further business expansion has been generated by successful synergy between Embedded Software Products and Engineering Services.

Developing leading-edge products in the industry's stream of standardization.



technical expertise and knowledge for onboard system, and allow them to be reflected in state-of-the-art eSOL's

Working group promotes to standardize specification between hardware and interface (SHIM) for effective development of software which day by day becomes sophisticated and complex. Moreover, being reflected in eSOL's software development with up-to-date specification. Masaki Gondo, eSOL CTO was appointed Chair in 2019



WG belonging to a sectional committee.

IEEE: Institute of electrical and electronic engineering established

in 1963, having its Head Quarter in U.S. SHIM Working Group is



### eSOL's Technology in Embedded Software Business

Core of this business model is established by virtue of advanced technology.

## eSOL received various International Safety Standards

Received the following safety standards from SGS-TÜV Saar GmbH:



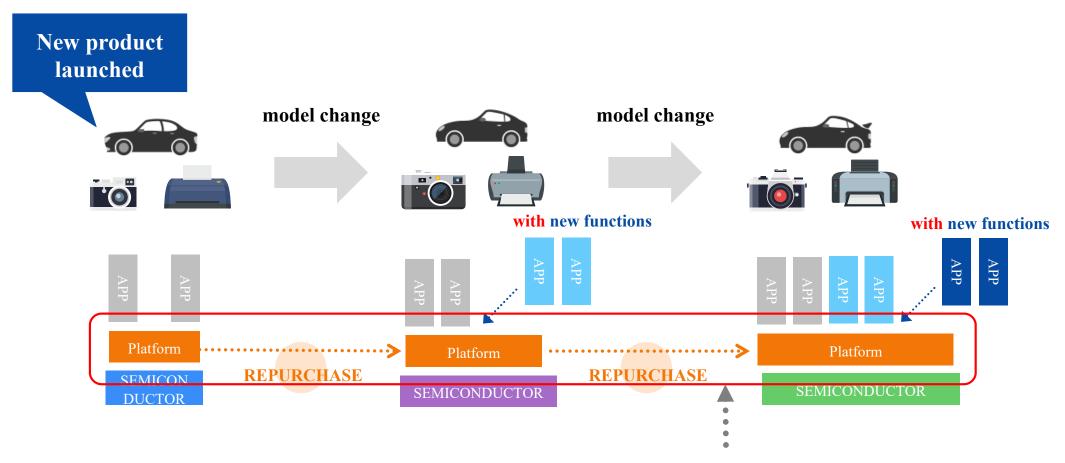
- eT-Kernel Compact
  - ISO 26262 ASIL D functional safety standard for automotive products.
  - IEC 61508 SIL 4 functional safety standard for industrial equipment
- eMCOS AUTOSAR
  - ISO 26262 ASIL D functional safety
- Development process for real-time OS products
  - IEC 62304 functional safety standard for medical equipment





### Stability of eSOL's Embedded Software Business

Embedded Software Business is stock business. Platform-repurchase demand continues.



**Providing Products and Engineering Services** 





### Typical examples of eSOL's Embedded Software

Our Embedded Software has been adopted across industries. Moreover, market size and importance are growing year by year along with IoT becomes familiar.

#### **Automotive devices**



#### Aerospace



#### **Consumer devices**



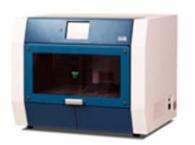
#### **Industrial equipment**



**Audio equipment** 



Physics and chemistry devices



Diverse needs such as research and academic use







### > Prospective strategy: Promising driver lies in automobile industry

Since 2016, eSOL has been contributing as "Premium Partner" to the global development partnership organized in automobile industry: AUTOSAR.

#### What's AUTOSAR? <a href="https://www.autosar.org/">https://www.autosar.org/</a>

- Global development partnership of the automobile industry organized in July 2003.
- Consists of more than 200 firms and organizations such as manufacturers of automobiles and automotive components.
- Aiming to realize effective development of software and ensure security measure through standardizing basic specification of onboard software.
- Already adopted in Europe in mass-produced vehicles, while growing across the other regions including Japan.

#### **According to CITI Research**

AUTOSAR is expected to reduce development cost by 30%.

#### **Outline of AUTOSAR hierarchy**

**Partners** 

Outility of AUTOSAK incrarcing			
Core Partners/ Strategic Partners	<ul> <li>Top level Partners</li> <li>From Japan</li></ul>		
Premium Partners	<ul> <li>Only Core and Premium Partners can design AUTOSAR's specification.</li> <li>eSOL participates to design specification as a Premium Partner.</li> </ul>		
Associate	<ul> <li>Most Japanese companies are referring to</li> </ul>		

Partners.



AUTOSAR's specification as Associate



### **Sensing Solution Business Products**

Product planning, manufacturing guidance, and sale of hardware through applying our programming expertise

#### **Logistics related business**



In-vehicle printer for issuing designated slips



POS handy terminal



Terminal holder specialized for forklift

#### Sensor network related business

Farm management system

Sediment disaster preventive system





# Strong environmental resistance technology with years of cumulative efforts

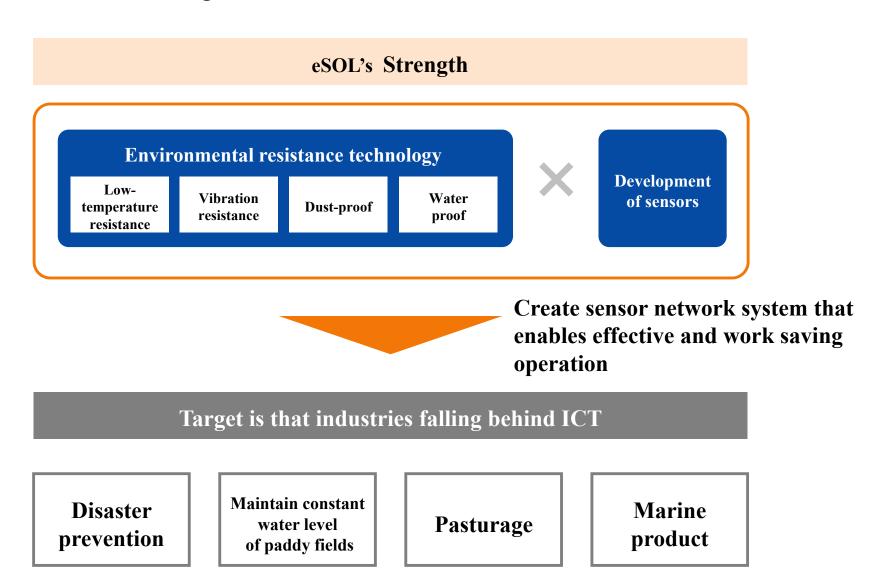






### Prospective sensing solution business: IoT market

We continue research aiming at commercialization





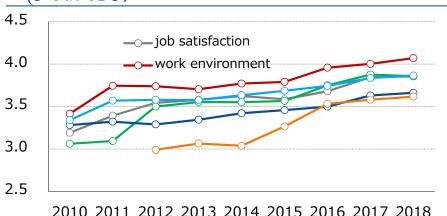


## Remarkable employees' satisfaction, which is our strength

Anticipated other industries in implementing "Reform of Working Practice" from 2012, which has resulted in engineers' increased motivation.

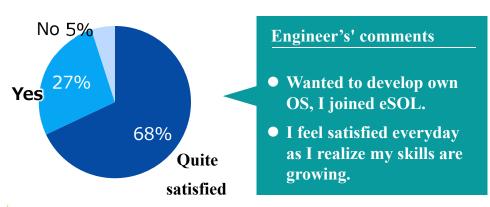
#### **Consciousness survey of engineers**

(5 out of 5)

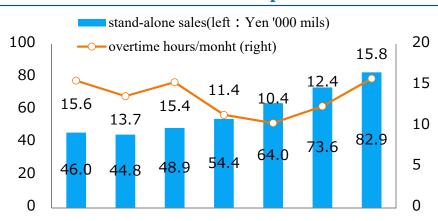


#### Is eSOL worth working?

(July 2018 inquiry)



# Sale and "Reform of Working Practice" relationship



2012 2013 2014 2015 2016 2017 2018 In 7 years, overtime hours remain at approximately the same level, however, sale has grown by 1.8 times from 2012.

Average length of service

**10.9** years (+ 1.8 years from 2012)

Annual paid leave consumed

**75.1%** (+4.8% from 2012)

<u>Topics:</u> As the firm implementing "Reform of Working Practice" which the government is promoting, eSOL was introduced in both the Public Service Announcement and The Tokyo Shinbun (2019.2.20).

(Public Service Announcement URL)
https://www.gov-online.go.ip/cam/hatarakikata/jirei/25.html







2. eSOL reports for FY2019 3Q Results



### FY 2019 Q3

### Summary of business results

(JPY mn)

	FY2018	FY2019	YoY	
	Q3	Q3	Increase	YoY
Sales	6,497	7,384	+886	+13.7%
Gross profit	1,922	2,376	+454	+23.6%
Operating profit	599	737	+137	+22.9%
Recurring profit	610	850	+ 240	+39.4%
Net income	434	614	+ 179	+41.2%

■ Revenue growth in Embedded Software Business due to sales increase to Automotive and FA devices industries.

Sensing Solution Business shifted the strategy to concentrate on the sales of own Handy Terminal. As a result, the Operating profit of the Business moved into the black, because of margin improvement, partially offset by decrease in sales compared to the previous 3Q.

Sales increased as the whole group.

■ Two segments achieved the growth in Operating profit, and contributed to the growth of Operating profit for the whole group.

(JPY mn)

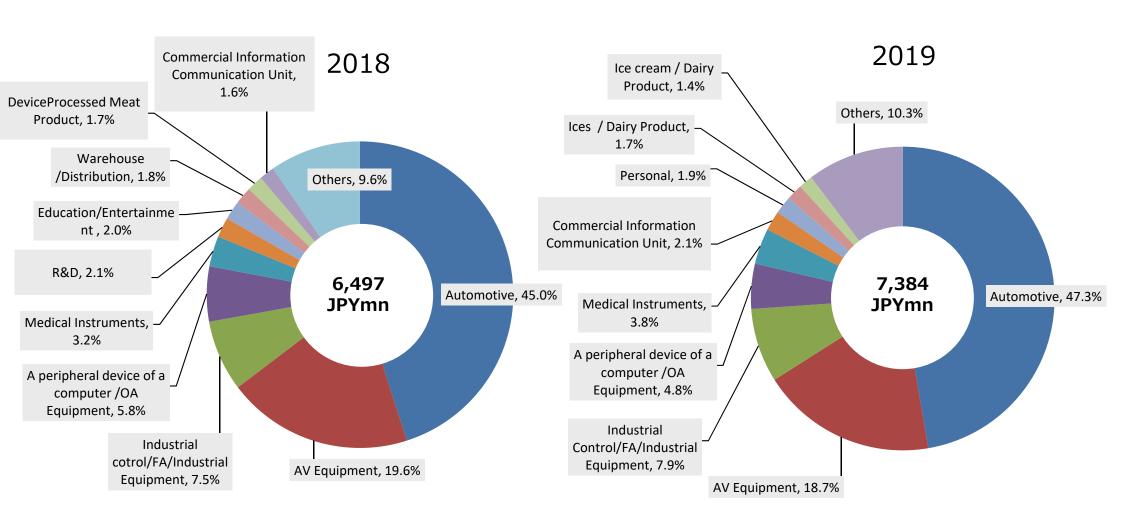
FY2018 Q3	FY2019 Q3	YoY
6,497	7,384	+13.7%
5,885	6,845	+16.3%
1,323	1,439	+8.8%
4,562	5,405	+18.5%
603	535	△11.3%
8	3	_
1,922	2,376	+23.6%
1,740	2,150	+23.5%
170	218	+28.1%
10	7	_
599	737	+22.9%
618	713	+15.3%
-29	16	_
10	7	_
	Q3 6,497 5,885 1,323 4,562 603 8 1,922 1,740 170 10 599 618 -29	Q3       Q3         6,497       7,384         5,885       6,845         1,323       1,439         4,562       5,405         603       535         8       3         1,922       2,376         1,740       2,150         170       218         10       7         599       737         618       713         -29       16





## FY 2019 Q3

### Segment information by customer (Sales)







## FY 2019 Q3

### A policy for Research and Development investment

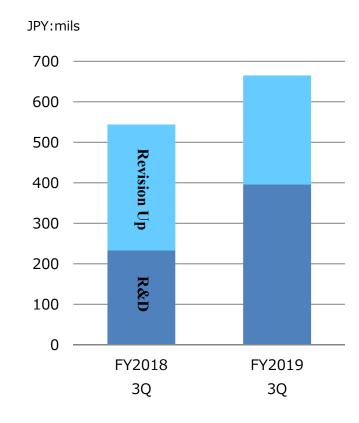
- About 10% of stand-alone sales is being invested continuously in Research and Development, and Revision Up.
- By accepting the latest technology, we prevent software product from becoming obsolete.

#### Research and Development investment

(JPY: mils)

	FY 2018 Q3	FY 2019 Q3
Sales	6,497	7,384
R&D Investment	544	665
•Research and Development	233	396
investment •Revision Up investment	311	269
R&D/Sales	8.4%	9.0%

<sup>\*</sup>Revision Up investment: Investment for function maintenance







## **FY2019 Progress of the plan**

Progress (JPY mn)

	FY2019 Q3	FY2019		FY2018	
	result value	PLANNED VALUE	progress rate	result value	increase/ decrease
Sales	7,384	9,780	75.5%	8,752	+11.8%
Operating profit	737	690	106.8%	698	△1.2%
Recurring profit	850	800	106.2%	687	+16.5%
Net income	614	574	106.9%	524	+9.6%



- Actual sales exceeds Plan some.
- Actuals of Operating profit and its under show high achievements against Plan due to the effects of improved Sales margin, and also, reduced Selling & Administrative expenses.





# 3. How Our Business Going On

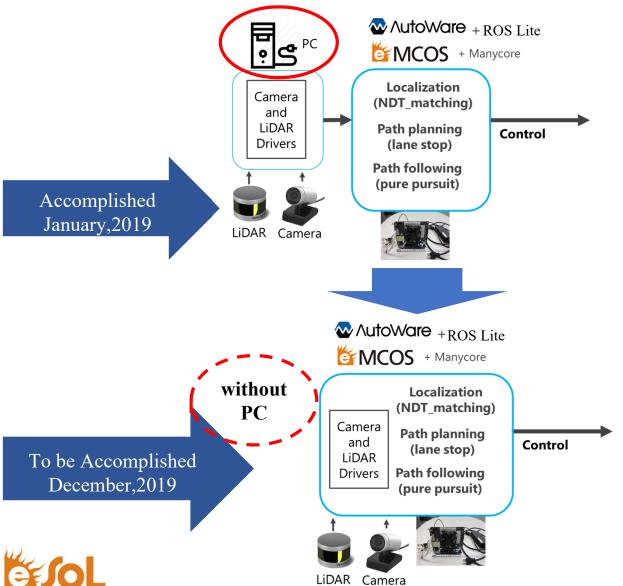


### The Current Challenges

- Next-generation computing
- Autonomous

Performing field tests with vehicles loading eSOL's OS "eMCOS"

- R&D for High-performance and Low power scalable OS -







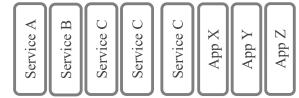
# eSOL as Key Platform of Autonomous



Connected
Autonomous
Shared & Service
Electric

eSOL provides Intelligence system platform including autonomous.

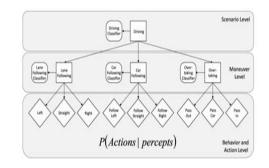
# Platform of Intelligence system





Next-generation Embedded
Supercomputer chip

# High reliability AI framework for autonomous





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### Notes on this material

Any statements contained in this document that are not historical facts are forward-looking statements based on publicly available information at the time of issuing this document, and therefore, will not guarantee such as the result of operation in the future.

All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations.

Uncertainties above include but not limited to factors for economical condition in Japan or overseas and trend in the related industries.

eSOL undertakes no obligation to publicly update or revise any forward-looking statements.

Information other than eSOL group contained in this documents is publicly known, and also, eSOL undertakes no obligation to guarantee its accuracy or adequacy.

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